



# The 11th Life Cycle Assessment Conference

## *Responding to the climate emergency: metrics and tools for rational action*

The 11th Life Cycle Conference: ‘Responding to the climate emergency: metrics and tools for rational action’, hosted by the Australian Life Cycle Assessment Society, will be held at the Mantra Twin Towns, Coolangatta from the 19-20th July 2023.

The packages outlined in this document offer a variety of exposure levels at the Conference. The opportunity also exists to meet with delegates through attending the conference social functions.

The Conference Committee appreciates your consideration of support for this event and looks forward to the opportunity to develop a mutually beneficial partnership.

### THE CONFERENCE

The unprecedented impacts of climate change and environmental degradation are evident globally. Today, action plans to minimise climate and environmental emergencies are being developed across all sectors of society and considered more deeply than ever before.

Countries, regions, and corporations are pledging to move to net zero emissions or beyond, reduce pollution and manage stretched water supplies, in alignment with global climate change and environmental summits. Rationalising these intents into actions is an essential component of these responses, especially in relation to the climate emergency. Tools and knowledge to support rational efforts are crucial for this journey.

Join the Australian Life Cycle Assessment Society (ALCAS) for the 11th LCA Conference. The Conference will bring together climate and energy practitioners, green building designers, product manufacturers and suppliers, industry users of LCAs and EPDs, government, researchers and LCA professionals to network, learn and debate. The Conference will incorporate the following themes:

- LCA supporting Global / National / Industry responses
- LCA-based carbon (GHG) accounting supporting net zero, neutrality pathways and certification responses
- LCA supporting circularity and circular economies responses
- Built environment LCA Applications
- LCA methods and tools
- LCA capacity building
- Energy, Water, Transport
- Agriculture and Bioproduction systems

### SUPPORTING ORGANISATIONS



Australian  
National  
University



## **WHO ATTENDS**

Professionals and Academics involved in the Mining, Agriculture, Green Building and Infrastructure, Corporate, Government and Transport Sectors with specific interests in:

- Life Cycle Assessment,
- Carbon Assessment and Certification, Policy,
- Procurement,
- Sustainability,
- Green Buildings,
- Green Products,
- Process improvement and Green Infrastructure,
- Export Communications

## **THE DESTINATION**

### **Twin Towns – Coolangatta QLD/NSW**

Coolangatta is Queensland's most southerly coastal town, the gateway to all the Gold Coast and Northern New South Wales have to offer with Byron Bay under an hour's drive.

Famous for its sun, surf and sand, Coolangatta offers beautiful, pristine beaches. Cafes, restaurants, nightlife and festivals make Coolangatta one of the top destinations in Queensland. Around this time of year, you might even see whales at nearby Point Danger.

## **HOST VENUE**

### **Mantra Twin Towns Conference & Function Centre**

Located just 10 minutes from Gold Coast Airport and metres from the white sandy beaches of Coolangatta and Greenmount, Mantra Twin Towns is the ideal destination for the conference.

Mantra Twin Towns combines superior accommodation with picture-perfect beaches and views, stylish meeting spaces, state-of-the art facilities, and exceptional food and service. Mantra Twin Towns is just a minute's walk, all undercover, to Twin Towns Conference & Function Centre. Mantra Twin Towns offers 343 Hotel Rooms and Apartments with stylish furniture, daily maid service, flat screen TV with cable, and picturesque views of the Gold Coast skyline and Tweed River. Guests can also enjoy secure undercover parking, swimming pool, spa, gym, and on-site restaurants.

Conference sponsorship will provide positive results and raise your profile to a potential 250 customers. Your company will maintain a high profile in valuable target markets before, during and following the event.

A wide range of sponsorship opportunities are available ranging from half page advertisements right through to Conference Partner status and its associated benefits – opportunities for organisations large and small.

Some of the benefits include:

- Maintain a high profile in valuable target markets before, during and following the event.
- Demonstrate your organisation's commitment to the profession.
- Consolidate and develop relationships. Enable your organisation's representatives to mix informally with industry professionals, leaders, local governance personnel, planners and speakers.
- The conference will allow your organisation to benefit significantly from constant exposure to an interested, relevant and influential audience in a relaxed environment, away from the competition of everyday distractions.

All sponsorship and exhibition prices in the document are in Australian dollars and are inclusive of GST.

**Please email [conference@alcas.asn.au](mailto:conference@alcas.asn.au) for further information or to discuss your sponsorship requirements.**

## SPONSORSHIP AND EXHIBITION PACKAGES

	PLATINUM \$30,000	GOLD \$15,000	SILVER \$7,500
<b>SPONSORSHIP INCLUSIONS</b>			
Primary exposure of organisation on all event advertisements and publications	●	●	●
Mentions and recognition of in social media feeds prior to and during the conference	●	●	●
Recognition at the opening and closing ceremonies of the Conference	●	●	●
Prominent display of signage in main Plenary Room	●	●	●
Company acknowledgment and logo on the Conference website with a link to your organisation's website	●	●	●
Company logo to appear on title slides	●	●	●
Senior Executive to be included on stage in "The Forum"	●		
Recognition as a sponsor of the Speakers Prep Room, with the opportunity to provide signage within this room.	●		
Full page editorial in the conference handbook	●		
Advertisement in the Conference Handbook (art work to be supplied by the sponsor)	Outside Back Cover	Full Page	½ Page
Exhibition table/space in a prime location within conference location	Double	Single	Single
Full complimentary registration to the Conference including attendance to the welcome reception	6	4	2

### Networking Function – \$5000

The 'Welcome' reception will be held on Wednesday evening following the first day of the conference. This function is included in the delegate registration cost.

- Recognition as a conference sponsor in the conference handbook and website
- Placement of company signage at the 'Welcome' reception
- Welcome and address guests (*5 minutes*)
- Full conference registrations for company representatives (*including attendance to the 'Welcome' reception*)
- Half page advertisement to be included in the conference program (*artwork to be supplied by sponsor*)

### Keynote Speaker – \$4000

Have your company associated with a leader in the industry, by meeting the expenses of one of our keynote speakers.

- Naming rights to one keynote speaker with recognition in the conference program
- Company logo to appear next to keynote speaker profile (*print and web*)
- Recognition as a conference sponsor in the conference handbook and website
- Company logo displayed on the title slides of the keynote session
- Prominent display of signage in the main plenary room
- Opportunity for your organisation representative to chair the keynote session
- One full conference registration for a company representative
- Half page advertisement to be included in the conference program (*artwork to be supplied by sponsor*)

### **Name Badges – \$2500**

All delegates will receive a name badge on registration. This name badge is required to be worn for the duration of the conference by all delegates.

- Recognition as the name badge sponsor with company logo printed on the name badge
- Recognition as a conference sponsor in the conference handbook and website
- One full conference registration for a company representative

### **Conference Trade Display – \$1800**

- One backing board with clothed trestle table and 2 chairs
- Power – one x 4 amp power point (*additional available on request*)
- 1 full registration, including a ticket to the business networking function
- Company logo & hyperlink from the conference website to sponsor's website
- Recognition as a conference sponsor in the conference handbook

### **Catering Sponsor – \$2000 per day**

- Recognition as a conference sponsor in the conference handbook and website
- Sponsor corporate literature displayed at the catering stations for the day
- Table signs featuring organisation name and logo displayed on catering tables
- Placement of company signage in the room where meals are being served
- One full conference registration for a company

### **Session Sponsor – \$2000**

The program is the main focus for all conference delegates leading to high company exposure as a session sponsor.

- Naming rights to one concurrent session with recognition in the conference program
- Recognition as a conference sponsor in the conference handbook and website
- Company logo displayed on the title slides of the sponsored session
- Prominent display of signage in the room
- Opportunity for your organisation representative to chair the sponsored session
- One full conference registration for a company representative (*includes attendance to social functions*)

### **Conference Website Partner – \$1000**

The website will be heavily promoted prior to the conference as a major information source.

- Organisation logo on the conference website and on the conference platform, Ex Ordo

## SPONSORSHIP & EXHIBITION BOOKING FORM

Please sign and submit to [conference@alcas.asn.au](mailto:conference@alcas.asn.au).

Organisation: \_\_\_\_\_

Contact name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Sponsorship Opportunities (All prices are in AUS Dollars and inclusive of GST)

- |  |          |  |        |
|--|----------|--|--------|
| <input type="checkbox"/> Platinum            | \$ 20000 | <input type="checkbox"/> Conference exhibition | \$2500 |
| <input type="checkbox"/> Gold                | \$ 10000 | <input type="checkbox"/> Catering sponsor      | \$2000 |
| <input type="checkbox"/> Silver              | \$ 6000  | <input type="checkbox"/> Session sponsor       | \$2000 |
| <input type="checkbox"/> Welcome reception   | \$ 5000  | <input type="checkbox"/> Conference website    | \$1000 |
| <input type="checkbox"/> Keynote speaker     | \$ 4000  | <input type="checkbox"/> Writing pads & pens   | \$ 800 |
| <input type="checkbox"/> Conference handbook | \$ 3500  | <input type="checkbox"/> Satchel insert        | \$ 600 |
| <input type="checkbox"/> Conference satchel  | \$ 3500  |  |        |
| <input type="checkbox"/> Name badges         | \$ 2500  |  |        |

### Advertiser in Conference Handbook

- |                                       |         |
|---------------------------------------|---------|
| <input type="checkbox"/> Full page    | \$ 1200 |
| <input type="checkbox"/> Half page    | \$ 700  |
| <input type="checkbox"/> Quarter page | \$ 450  |

### Terms & Conditions

Confirmation of sponsorship and exhibition space is conditional upon this form being completed and 50% non-refundable deposit received.

A tax invoice will be issued for this amount and must be paid within 14 days.

The organisers reserve the right to reassign any exhibition stand to another exhibitor if these conditions are not fulfilled.

Allocation of exhibition stands will be at the discretion of the organisers.

All costs are in Australian Dollars and include GST.

Each company representative attending the conference must be pre-registered with the Secretariat.

Additional exhibitor passes can be purchased for \$300.

These passes entitle entry to the 'exhibition area' only and include all meals and networking functions during the conference.

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_